

Terms and Conditions

Annual Monetized Value:

Benefit	Monetary Value (Annual) in Rs
Airport Lounge	9,500
Discount on Locker	3,000
Discount on Movies	4,500
EDGE REWARDS	8,000
Complimentary Banking Services	10,000
Dining Delights	15,000
Total	50,000

The annual monetized value as mentioned above is only applicable for Priority Customers, who have a Priority Account, along with the Priority Platinum Debit Card, and the Privilege Credit Card variant applicable for Priority. The annual monetized value illustrated is basis the following assumptions:

- Airport Lounge:** This benefit is available on both the Priority debit and the Privilege credit card. The illustration is basis the assumption of 8 visits done in a year at a cost of Rs.1200 per visit. Airport lounge access is only available for select lounges / airports on the debit card / credit card as mentioned above – for details of the same visit www.axisbank.com
- Discount on Locker:** Enjoy a 25% discount on annual Locker charges for the first year only. The illustration has assumed the annual rent of a large locker at Rs 13,500 to which the first year discount has been applied.
- Discount on Movies:** This benefit is available on the Priority debit card. Enjoy a 25% Discount on online movie ticket purchases through BookmyShow (BMS) (mobile / website) only. In addition to this, customers also enjoy a Food and Beverage discount of upto Rs. 60 per month. (Monthly Cap of Rs 350+60 i.e. yearly cap of Rs. 4,920. Assumption value therefore taken to be 4,500)
- EDGE REWARDS Program:** Earn points under the Bank’s Loyalty Rewards program. Points earned can be redeemed against a catalogue of rewards. The value depicted in the illustration is basis the following assumption :
 - The monetary value of points redeemed (accumulated across Bank’s Loyalty Rewards program- Worth Rs 3000)
 - Special Offer on Privilege card for Edge Loyalty reward points: Get a Paytm Voucher worth Rs 5,000 via Edge points on a minimum annual spends of Rs 2.5 lacs. Terms & Conditions apply. Please visit www.axisbank.com for additional details.

The above T&Cs are in addition to the edge loyalty rewards program T&Cs mentioned herein: <https://edgerewards.axisbank.co.in/terms-conditions?>

- **Complimentary Banking Services:** The value depicted is based on the following assumptions:
 - Usage of 10 Free ATM Transactions Monthly which would have cost Rs 20 per transaction (this will be over and above the mandatory transactions stipulated by the regulator)
 - Usage of 8 Free Chequebooks yearly, assuming a cost of Rs 50 per chequebook
 - Assuming a waiver of cash transaction fee of Rs 150 levied on 3 transactions in a month
 - Discount on Axis Direct (Free account opening worth Rs. 999)
 - Enjoy the benefit of no annual maintenance charge for the first year on Demat Account worth Rs 885

- **Dining Delights:** Enjoy up to 20%* discount at select partner restaurants in India. This benefit is available on both the debit and the credit card in India. The illustration is basis assumptions of a 20% discount on a monthly spend of Rs 6500 at a select partner restaurant. Visit <http://diningdelights.in/Terms-Conditions.pdf> for detailed terms and conditions.

- For terms and conditions on the products mentioned above please visit www.axisbank.com/priority . The aforesaid T&C's are in addition to T&C's of respective offers, if any.
- To write to us please visit axisbank.com/support. In case of any dispute pertaining to the assumptions / illustrations, Axis Bank's decision shall be final and binding on Customers. All disputes shall be subject to Indian Laws and subject to jurisdiction of Mumbai Courts.
- Any person taking advantage of these benefits through valid and active Axis Bank products in good standing shall be deemed to have read, understood and accepted these terms and conditions.
- Termination of Offers: Axis Bank reserves the right to, without liability or prejudice to any of its other rights, at any time, without previous notice and from time to time, withdraw/suspend/amend/cancel any offer, without assigning any reasons thereof. In case of any dispute or discretion, Axis Bank's decision shall be binding and final.
- The aforesaid Offers are subject to applicable law, regulations and regulatory guidelines issued by regulatory bodies and would be modified / discontinued based on the prevailing law / regulation at any point of time and neither party shall be under any liability or obligation or continue implementation of the said Offers till such time the terms are modified by the Parties as per the prevailing/ amended law/guidelines at that point of time. In the event, that the Offer/'s cannot be continued without total compliance of the prevailing law or guidelines at any point of time, the said Offer shall be deemed to be terminated forthwith from the date when the amended law restricting / prohibiting the Offer comes into force.